

## 2022 Annual Conference is NOW OPEN FOR REGISTRATION!

Join your colleagues at MFOA's 2022 Annual Conference & Exhibitor Showcase on September 20–23, at Blue Mountain Resort. We developed our conference based on the topic priorities you submitted to us. Our theme this year is **The Power of Resilience**.

### CONFERENCE HIGHLIGHTS:

- **Recorded Sessions** – most conference sessions will be recorded and available for playback post-conference (pending speaker approval)
- **Conference Website** - to help you stay connected and organized for your in-person or virtual conference experience
- **Memorable Keynote Speakers**
- **Leading Edge Case Studies**
- **Industry Experts**
- **Invaluable Networking**...and much more!

### ANNUAL CONFERENCE Schedule - September 20 - 23

**NOTE: 'Live Stream' indicates the session will be part of the live stream registration package.**

Tuesday, September 20		
Time	Session Information	Live Stream Package
11:30 am – 1:00 pm	Conference Registration	
12:00 pm – 1:00 pm	Delegate Luncheon	
1:00 pm – 4:00 pm 2.75 CPD	<p><b>Workshop 1: ARO's and Beyond. How Asset Retirement Obligations Link to Sustainability</b></p> <p>Municipalities are advancing on their implementation initiatives for PS3280, Asset Retirement Obligations for the year beginning January 1, 2023. Is your implementation initiative on track? Bailey Church, Partner with KPMG will go into depth on key implementation challenges encountered by municipalities, and how to manage them. What comes after ARO's? Do you understand how ARO's are linked to the emerging sustainability reporting requirements, including disclosures of natural assets?</p> <p><i><b>Speaker:</b> Bailey Church, Partner, Accounting Advisory Services &amp; Leader, Public Sector ESG and Climate Reporting Centre of Expertise, KPMG in Canada</i></p>	Live Stream
1:00 pm – 4:00 pm 2.75 CPD	<p><b>Workshop 2: The Changing World of Funding Development-Related Infrastructure: Development Charges &amp; Other Funding Tools</b></p>	Live Stream

	<p>Over the last few years there have been changes to the Development Charges Act (DCA) and to the Planning Act that have impacted how municipalities fund development-related infrastructure. This session will provide an overview of those changes and discuss how municipalities have responded to the changes. The focus will be on development charges (DCs) but will also touch on the Planning Act growth-funding tools (GTFs) of parkland conveyance and the new Community Benefits Charges (CBCs). The session will use real case studies, reflecting different types of municipalities, to illustrate approaches and impacts of the changes and emerging trends. The session will include the use of interactive tools and facilitated small group discussion. Participants will gain a general understanding of development charges, and the other growth-funding tools, and insights on how to best use and implement these important funding tools.</p> <p><b>Speakers:</b> <i>Craig Binning, Partner, Hemson, Nataliya Kelbas, Consultant, Hemson</i></p>	
<p>1:00 pm – 5:00 pm 4 CPD</p>	<p><b>Workshop 3: Ethics</b> GFOA's new code of ethics outlines the values that are essential to building trust in our communities, but putting these values into action can sometimes be difficult. In fact, ethical tragedies are often the result of people who sit silently on the sidelines afraid or uncertain of what to do about a transgression. In this session, you will learn a distinctive new approach to these situations called "Giving Voice to Values" by discussing real-life scenarios of ethical challenges that have occurred in governments. <b>NOTE:</b> <a href="#">This is a repeat of the workshop delivered in 2020.</a> <b>Speaker:</b> <i>Shayne Kavanagh, Senior Manager of Research, GFOA US, Terri Velasquez, Director of Finance, Finance Department, City of Aurora, US</i></p>	<p>Live Stream</p>
<p>2:15 pm – 2:30 pm</p>	<p><i>PM Break</i></p>	
<p>5:00 pm – 6:00 pm</p>	<p>Virtual Informal Networking Event – speed dating: get to know or get reacquainted with your colleagues at a fun and engaging event! Both in-person and Live Stream delegates are welcomed to join!</p>	<p>Live Stream</p>
<p>6:00 pm - onward</p>	<p>On Your Own for Dinner and enjoy the resort!</p>	

**Tuesday: 9.5 CPD**

**Wednesday, September 21**

<b>Time</b>	<b>Session Information</b>	<b>Live Stream Package</b>
7:30 am – 9:00 am	Delegate Breakfast	
8:00 am – 9:00 am	Conference Registration	
AM: 9:00 - 12:00 PM: 1:00 - 4:00 2.75 CPD	<p><b>Topic:</b> Updates Session <b>Speakers:</b> include MPAC, PSAB, GFOA US and more!</p> <p>Hear the latest and greatest updates pertaining to the topics of significant interest to municipal finance officers. Speakers will provide updates of key changes that occurred earlier in 2022, as well as current developments, and what's coming down the pipe in the near future. Don't miss this one-stop session for your sector-relevant updates!</p>	Live Stream
AM: 9:00 - 12:00 PM: 1:00 - 4:00 2.75 CPD	<p><b>Workshop: Building resilience through asset management planning: capital project prioritization</b></p> <p>Clear identification of capital priorities allows municipalities to outline critical projects within the asset management plan. This is an area that will require extra attention as municipalities work towards the 2025 requirements of O. Reg. 588/17 and having a fully funded asset management plan with clear identification of which lifecycle activities will go ahead if there are funding constraints. Look at project prioritization through multiple lenses to see how consideration of levels of service, risk, cost minimization, growth-related service expansion, and funding availability, amongst others, need to be taken into account when identifying priorities. Come prepared to roll up your sleeves and work with your peers to create a prioritization framework that ties directly into the rest of the asset management plan.</p> <p><b>Speaker:</b> Peter Simcisko, Managing Partner, Watson &amp; Associates Economists Ltd.</p>	Live Stream
10:30 am – 10:45 am	Refreshment Break	
12:00 pm – 1:00 pm	Delegate Luncheon & Visit Trade Show	
12:00 pm – 5:00 pm	Exhibitor Trade Show	
2:30 pm - 2:45 pm	Refreshment Break in Trade Show	
4:00 pm – 5:00 pm	Conference Registration	
5:00 pm – 7:00 pm	Free Time for Dinner on your own	



# MFOA's 2022 Annual Conference & Tradeshow Schedule

7:00 pm - 9:00 pm	Opening Networking Reception & Exhibitor Trade Show	
9:00 pm – 12:00 am	<b>Hospitality Suite Sponsored by: Hemson</b>	

Wednesday 5.5 CPD

Thursday, September 22		
Time	Session Information	Live Stream Package
7:00 am – 8:00 am	Delegate & Exhibitor Breakfast	
7:00 am – 8:00 am	Conference Registration	
8:00 am – 3:00 pm	Exhibitor Trade Show	
8:00 am – 8:15 am	Conference Opening Remarks	Live Stream
8:15 am – 8:45 am .5 CPD	<p><b>NPN Presents: No PO, no Pay - not just for the private sector anymore!</b></p> <p>In 2016, Niagara Region implemented a new ERP system and transformed our financial management processes. As the corporation more fully adapted to a new procurement by-law, electronic approval workflow, and commitment control functionality, we turned to opportunities to enhance by-law compliance through our procure-to-pay processes. This session will share our approach, as well as the successes, challenges, and lessons learned since adopting a “no PO, no pay” practice in the fall of 2020.</p> <p><b>Speaker:</b> Erin Amirault, Associate Director, Finance Operations and Systems Corporate Services, Niagara Region</p>	Live Stream
8:45 am – 9:45 am 1 CPD	<p><b>Thursday Keynote Speaker- Resilience in a Time of Economic Disruption</b></p> <p><b>Speaker:</b> Linda Nazareth, Economist and Futurist</p> <p>The next decade will be a time of unprecedented transformation, a time when waves of disruption rock the economy and the world that we know. The leadership challenge ahead will be unprecedented: decision-makers will face a never-ending need to think quickly and adapt instantaneously to change while at the same time crafting the best long-term path and inspiring confidence in those around them. In this inspiring presentation, economist Linda Nazareth talks about the forces that will re-make the economy in the years ahead and the challenge that they will pose in terms of leadership. Using examples of how companies have coped with previous disruptions she will look both at the</p>	Live Stream

	lessons from the past as well as how and why leaders must make their own history as they deal with what lies ahead.	
9:45 am – 11:00 am	Annual General Meeting MFOA's "What Have We Done for You Lately" & AWARDS presentation	Live Stream
11:00 am – 11:25 am	<i>Refreshment Break in Trade Show</i>	
11:25 am – 12:15 pm .75 CPD	Discussion Forums: What Keeps You Up at Night? A: Population 1-25,000 B: Population 25,001-100,000 C: Population 100,000+	Live Stream
12:15 pm – 1:30 pm	<i>Delegate Luncheon &amp; Visit Trade Show</i>	
1:30 pm – 2:30 pm	<b>CONCURRENT SESSIONS</b>	
1 CPD	<p><b>A: Costing climate impacts to public infrastructure</b></p> <p>In this session, staff from the Financial Accountability Office of Ontario (FAO) and the Region of Peel's Office of Climate Change and Energy Management will co-present their work on estimating the financial impacts of climate change hazards on provincial and municipal infrastructure as well as the potential cost savings associated with adapting public infrastructure to make it more resilient to extreme weather. This presentation will feature an overview of the methodology and findings from the FAO's Costing Climate Change Impacts to Public Infrastructure (CIPI) project, as well as how the Region of Peel is applying – and building upon – the FAO's model to undertake their own Regional-scale analysis.</p> <p><b>Speakers:</b> <i>Christine Tu, Director, Office of Climate Change and Energy Management, Regional Municipality of Peel, Chris Despina, Climate Change Adaptation Advisor, Office of Climate Change and Energy Management, Region of Peel &amp; FAO</i></p>	Live Stream
1 CPD	<p><b>B: MPAC Update: Playing A Key Role in Property Tax and Assessment</b></p> <p>While municipalities await news about the next province-wide assessment update, MPAC continues its focus on supporting the evolving needs of municipalities by adapting, innovating and championing modernization of its products and services. Join MPAC for this session to learn more about its role in the property tax and assessment system, its current areas of focus and recent operational highlights.</p> <p><b>Speakers:</b> <i>Carm Lipsi – Vice-President, Valuation &amp; Customer Relations and Chief Operating Officer, Municipal Property Assessment Corporation (MPAC) / Mary Dawson-Cole – Director, Municipal and Stakeholder Relations, Municipal Property Assessment Corporation (MPAC)</i></p>	Live Stream

1 CPD	<p><b>C: Navigating Investment Returns and Risk in a Rising Interest Rate Environment</b></p> <p>As rising inflation pushes interest rates higher, municipalities need to ensure their investment returns are maximized while taking into consideration emerging risks. Join CIBC's Municipal investment experts as they explore traditional and contemporary investment options to help navigate this environment.</p> <p><i><b>Speakers:</b> Geoffrey Pennal, Vice President, CIBC Wood Gundy, Matt Wallace, Executive Director, Wealth Solutions Group, CIBC Capital Markets, Jennifer Parney, Executive Director, Wealth Solutions Group, CIBC Capital Markets</i></p>	<a href="#">Live Stream</a>
1 CPD	<p><b>D: Lessons Learned from Modernization Funding - Municipal Case Studies</b></p> <p>Modernization Funding provided an excellent opportunity for municipalities to address challenges and improve operations. Wondering what projects other Municipalities were doing and what they learned? This panel presentation will identify the process and key lessons learned undertaken by several municipalities in the areas of customer service, information technology, process improvement and a broad review perspective. Gain ideas to take back for your own organization to implement directly or how to structure a review to meet your needs.</p> <p><i><b>Speakers:</b> Tiffany Farrell, Director of Corporate Services, Municipality of Middlesex Centre / David Baxter, Director of Finance, Municipality of Port Hope / Jas Rattigan, Director of Finance, Township of Springwater / Erin DeVreede, Manager, People – Talent, Payroll and Benefits, Township of Springwater</i></p>	<a href="#">Live Stream</a>
2:30 pm – 3:00 pm	Refreshment Break in Trade Show	
3:00 pm – 4:00 pm	<b>CONCURRENT SESSIONS</b>	
1 CPD	<p><b>E: Facilities Asset Management - Data Collection, Hierarchy, and Practical Applications</b></p> <p>In this presentation, participants will enhance their understanding of the power and importance of accurate facility data, the value it brings to an organization, and how data assets support asset management and O.Reg 588/17 2024/2025 requirements.</p> <p>The presentation will address five key questions:</p> <ul style="list-style-type: none"> <li>● Why would an organization collect facility data?</li> <li>● What data is valuable to collect?</li> <li>● Where should the data be catalogued?</li> <li>● How should the data be catalogued?</li> <li>● and What value do data assets provide to the organization?</li> </ul>	<a href="#">Live Stream</a>

	<p><i><b>Speakers:</b> Matthew Dawe, Senior Vice-President, PSD Citywide / Chris Vanderheyden, Senior Asset Management Consultant, PSD Citywide</i></p>	
1 CPD	<p><b>F: The Anti-Bonusing Provision in the Municipal Act</b> Section 106 of the Municipal Act, 2001 (the "Act") prohibits a municipality from granting a bonus to a business or other industrial or commercial enterprise. In determining whether an agreement, or a series of agreements, entered into between a municipality and a private sector entity constitute unlawful bonusing, Courts will focus on the financial arrangements in their entirety, not just on one particular aspect of the transactions, and will assess whether there has been an obvious undue advantage conferred on the private sector party which is not balanced by a concomitant benefit to the municipality. Agreements for the provision of municipal capital facilities under section 110 of the Act enable a municipality to give assistance that would otherwise be prohibited by section 106 provided that all the requirements set out in the Act and in the related regulation are fulfilled. Some of the requirements apply to all the eligible classes of facilities while some apply to only specific types of such facilities. <i><b>Speakers:</b> Heather Douglas, Partner, Weirfoulds / Bradley McLellan, Partner, Weirfoulds</i></p>	<a href="#">Live Stream</a>
1 CPD	<p><b>G: Assessing and Selecting Reporting Automation Solutions for Government Finance</b> Manually preparing government financial reports is extremely time-consuming and error-prone. Most organizations recognize the need for advanced solutions in order to keep pace with the ever-shifting landscape of government standards. As the number of solutions that claim to support and enhance the preparation of the PSAB/Annual Financial Statements and other financial reports increases, so does the difficulty for finance professionals to choose between them. While many leading solutions have made giant strides in improving report preparation through automation, collaboration, and enhanced business processes, many others can best be described as 'lipstick on a pig.' These solutions make the same claims, but fail to deliver. This presentation will run through a checklist of 8 of the most important criteria to consider when selecting a financial reporting automation solution for your organization. <i><b>Speaker:</b> Jamie Black, President, F.H. Black &amp; Company Incorporated</i></p>	<a href="#">Live Stream</a>
1 CPD	<p><b>H: Service Delivery Review - a small municipality case study</b> Feeling like there are never enough resources or you are not making enough progress? Faced with staffing challenges and needing to expedite some improvements, Port Hope partnered with KPMG to conduct a Financial Services Review that focused on internal process review, staffing levels, customer service, policies and risk management. Hear from both KPMG and</p>	<a href="#">Live Stream</a>

	<p>the Treasurer about the process and findings from the review, including process changes, customer service strategies, revisions to municipal policies and enterprise risk management strategies. The speakers will also provide insight into the framework for transitioning from the review to actual continuous improvement, including strategies for managing change and mechanisms for tracking and reporting on progress made.</p> <p><b>Speakers:</b> <i>David Baxter, Director of Finance, Municipality of Port Hope / Oscar Poloni, Office Managing Partner, Northern Ontario, KPMG LLP</i></p>	
4:15 pm – 5:15 pm	New Professionals Networking Social	
4:15 pm – 5:15 pm	ONE Investment Social Event	
5:15 pm – 6:30 pm	Free Time on Your Own	
6:30 pm – 7:30 pm	Cocktail Reception	
7:30 pm – 10:30 pm	MFOA's Gala Dinner & Entertainment	
10:30 pm – 1:00 am	<b>After Party Sponsored by: Watson &amp; Associates Economists Ltd.</b>	

**Thursday 10.25**  
**CPD**

<b>Friday, September 23</b>		
<b>Time</b>	<b>Session Information</b>	<b>Live Stream Package</b>
7:15 am – 8:15 am	Delegate Breakfast	
8:15 am – 8:30 am	Conference Re-Cap & Opening Remarks	<a href="#">Live Stream</a>
8:30 am – 9:15 am .75 CPD	<p><b>Economic Update</b> This presentation will focus on what municipalities can expect the economic backdrop to look like in the coming year. We will discuss the outlook for labour markets, inflation trends/forecasts, and the impact of higher interest rate environment including housing market implications.</p> <p><b>Speaker:</b> <i>Nathan Janzen Assistant Chief Economist Royal Bank of Canada</i></p>	<a href="#">Live Stream</a>
9:15 am – 10:15 am	<b>CONCURRENT SESSIONS</b>	



1 CPD	<p><b>I: When All Else Fails, There's Tax Registration</b>          You've sent numerous arrears notices. You've sent warning letters. Perhaps you've made multiple phone calls. Yet still, the taxes remain unpaid. The Municipal Act provides an extremely effective procedure that you can now utilize—tax registration.          In this highly-informative workshop we'll walk you through a mock tax registration, step by step, from the very beginning until the expiry of the one-year redemption period. You'll gain an understanding of the required procedures, and of the effects that the COVID-19 lockdowns have had on tax registrations.  <i><b>Speakers:</b> Jeff Oberman, Founder and President, Realtax. Fiona Davis, General Manager, Realtax Carolyn Kent, Operations Manager, Realtax</i></p>	Live Stream
1 CPD	<p><b>J: AMCTO presents: Women in Municipal Finance Leadership</b>          The municipal finance workplace continues to evolve, especially for women in leadership positions. Our expert panel, representing women with a broad range of municipal experience, will share their journeys through the ever-changing world of municipal finance.  <i><b>Speakers:</b> Elana M. Arthurs, Chief Administrative Officer, Township of Douro-Dummer, Annette Gilchrist, CAO/Clerk/Treasurer, Township of Bonnechere Valley, Stephanie Nagel, Treasurer and Director of Corporate Finance, Region of Peel, Peggy Tollett, Director of Finance &amp; Treasurer, Township of King</i>  <i><b>Moderator:</b> Elana Arthurs, Chief Administrative Officer, Township of Douro-Dummer and 2022-2023 AMCTO President</i></p>	Live Stream
1 CPD	<p><b>K: Reserves and Reserve Funds – a Newmarket Case Study</b>          The Town of Newmarket is taking a practical approach to answer key questions on reserves and reserve funds:  <ul style="list-style-type: none"> <li>• When should you use a reserve vs. a reserve fund?</li> <li>• How do you determine a target balance?</li> <li>• Are municipal comparators adequate?</li> </ul>         In 2020, the Town did a Fiscal Strategy review which identified this area as needing attention. We will share our experiences on this journey. Hopefully there will be some ideas and tools useful to other municipalities.  <i><b>Speakers:</b> Mike Mayes, Director, Financial Services/Treasurer, Town of Newmarket, Andrea Tang, Deputy Treasurer and Manager, Finance &amp; Accounting, Town of Newmarket</i></p>	Live Stream
1 CPD	<p><b>L: Your Local Property Tax Horizon – What is the view like from here?</b>          Property taxes have been rooted in 2016 market value estimates (CVA's) for the past six taxation years with 2023 being year seven. The suspension of reassessment coupled with extreme market forces have created an unprecedented gap between the values we are taxing on and the actual market value of the property we are levying taxes against. From ensuring Council is well advised to establishing strategic, anticipatory tax policy today,</p>	Live Stream

	<p>there are a host of reasons municipalities need to establish locally informed views of how their tax base may be impacted when the real-world changes that have already occurred begin to flow through. To this end, this workshop will provide participants with both theoretical insight and analytical strategies. More importantly, we will explore how such analysis can (and should) be used to inform and advance discussions and decisions today.</p> <p><b>Speaker:</b> <i>Peter Frise, Vice President of Policy &amp; Consulting Services Municipal Tax Equity (MTE) Consultants Inc.</i></p>	
10:15 am – 10:45 am	<i>Refreshment Break</i>	
10:45 am – 11:45 am	<b>CONCURRENT SESSIONS</b>	
1 CPD	<p><b>M: New Section PS 3450 Financial Instruments and related amendments: Are you ready?</b></p> <p>In this session, participants can assess their progress in implementing the new accounting and financial reporting requirements related to the adoption of new Public Sector Accounting Standards PS 3450 Financial Instruments and PS 1201 Financial Statement Presentation. The session will: provide a very high-level overview of the major changes, list some items your municipality should consider as part of your implementation plan; and discuss where to find resources to help you understand the changes in more detail.</p> <p><b>Speaker:</b> <i>Melanie Joseph, National Leader – Private Company and Public Sector Reporting National Professional Practice Group – Accounting Standards, Grant Thornton LLP</i></p>	Live Stream
1 CPD	<p><b>N: Cloud Hosting of Business Applications– What Finance Needs to Know</b></p> <p>The rapid switch in popularity of cloud-based IT applications has seemingly happened overnight. Join us to learn why. Prior to 2019, 20% of our sales were cloud and 80% of our sales were for on-premise ERP implementations. Now in 2022, we're seeing 90% of new applications all being cloud-based. A lot has changed in the last 3 years, greatly accelerating the need to evaluate cloud-hosting and cloud-based applications. In this session we will look at some foundational questions such as what is the Cloud and why finance should care, as well as some more forward-looking themes such as how can risks be mitigated and compliance be improved with cloud-hosted, or cloud-based business applications. For those who attend, we will be sharing an ROI template as a take-away to help compare on-site/on-premise business applications VS. options for cloud-hosting, and Cloud-based SaaS applications. To ensure the current and future resiliency of your financial operations, there are both Risks and Opportunities with cloud-adoption that Finance should be aware of. This session is targeted at Tier 2 and Tier 3 municipalities who risk being left in the dark due to aging and underfunded IT investments.</p>	Live Stream

	<p><i><b>Speakers:</b> Marvin Burnett, Dynamics ERP Practice Director, GP Support North Scott Jorgens, Director of Marketing, GP Support North</i></p>	
1 CPD	<p><b>O: Integrated Long-Term Planning - Municipal Case Studies</b></p> <p><b>Case Study: Township of Centre Wellington (population – 31,000)</b> Centre Wellington has implemented a proactive approach to asset management planning for many years. This has resulted in a capital levy dedicated to bridges and culverts, and a risk-based approach to prioritizing projects for funding. In 2022, Township Council unanimously approved an updated Asset Management Plan that went beyond the July 1, 2022 Ontario Regulation 588/17 requirements, especially from a “financing strategy” perspective. During this case study, the following will be discussed: -How did Centre Wellington introduce a dedicated capital levy? - Approaches used in the financing strategy within the 2022 Plan. - The use of scenarios within the financing strategy. - Linkages to the annual budget process. Planning for improvements for future financing strategies. - How asset management plan progress is reviewed annually with Council.</p> <p><b>Case Study: Town of St. Mary's (population - 7,386)</b> Municipalities continue to be overwhelmed with legislative requirements, increased scope of work, increased service levels – all this means doing more with less. Long term planning often falls to the bottom of the list. Small Municipalities are especially challenged to find the resources to perform these functions – Let’s have a discussion about the importance of long-term planning and how we can take small steps to ease the administrative burden while achieving the benefits. Specifically, we will discuss: - How being a small Municipality has advantages - How Finance to access corporate information - The importance of Data - The importance of Progress, not Perfection</p> <p><i><b>Speakers:</b> Dan Wilson, Chief Administrative Officer, Township of Centre Wellington / André Morin, Director of Corporate Services/Treasurer, Town of St. Marys</i></p>	Live Stream
1 CPD	<p><b>P: How to Succeed with Municipal Grant Writing</b></p> <p>In response to the pandemic, the Federal and Provincial governments have increased the quantity and scope of available funding opportunities. For many of these funding opportunities, the turnaround time between the ‘Call for Proposals’ and ‘Deadline’ is short. This Municipal Grant Writing session will review best practices to help you to respond quickly and produce high-quality funding applications. Key topics will include:</p> <ul style="list-style-type: none"> <li>● How to effectively search for grants (for which municipalities are eligible) and communicate this information with colleagues/partners.</li> <li>● How to design results-oriented projects and write compelling funding applications.</li> </ul>	Live Stream

	<ul style="list-style-type: none"> <li>• How to overcome common challenges by embracing key tips for success.</li> </ul> <p>To bolster your municipality's resilience and ensure that your priority initiatives thrive, now is the time to implement best practices and succeed with municipal Grant Writing. <i><b>Speaker:</b> Jennifer Hardy-Parr, Grant Writer Communications Department, County of Northumberland</i></p>	
11:50 am – 12:50 pm 1 CPD	<p><b>Closing Keynote Speaker - DRIVEN! THE ULTIMATE RESILIENCY FORMULA</b> <i>Speaker: Kendal Netmaker, one of Canada's leading entrepreneurs and speakers</i></p> <p>Every day we are faced with personal and professional challenges. It takes energy and perseverance to overcome these obstacles – through the power of storytelling, Kendal shares what it takes to Refuel, Recharge and Reenergize our resiliency to be successful in everything we do. In this high-energy, inspiring keynote, Kendal takes us on his profoundly moving personal journey from overcoming life's challenges to achieving extraordinary success. From his best-selling book Driven to Succeed, Kendal shares his Ultimate Resiliency Formula that will motivate attendees to shift their mindset to achieve their ultimate purpose for a successful life.</p> <p><b>Takeaways:</b></p> <ul style="list-style-type: none"> <li>-Steps to develop a resilient mindset to stay positive and focused</li> <li>-Tools to set and achieve your goals</li> <li>-Reprogramming your mind for success and abundance</li> <li>-Creating your personal formula to stay DRIVEN!</li> </ul>	Live Stream
12:50 pm – 1:00 pm	In It To Win It Prize Draw	
1:00 pm – 1:15 pm	Closing Remarks from the Chairperson	Live Stream
1:15 pm – 1:45 pm	Delegate Lunch To Go & Departure	

**Friday 9.75 CPD**

**TOTAL: 35 CPD Hours**

**Total CPD Hours for 2022 Annual Conference** (CPD is calculated based on purchasing the Tuesday – Friday conference packages and all sessions are attended through a combination of live and recorded sessions = **35 CPD hours.**

**COVID:** COVID related practices at the MFOA Conference will be informed by provincial and local public health guidance at the time and will be subject to change.