

TOP 5 REASONS TO ATTEND MFOA'S ANNUAL CONFERENCE:

- 1 Meet and Learn from the Best** – the MFOA conference speakers, attendees and exhibitors are at the forefront of the industry. This is a great opportunity to learn about best practices from other professionals that can be applied to your municipality.
- 2 Network** – Make new connections with peers and find out how they are managing common challenges. Meet potential vendors who could help your municipality.
- 3 Develop** – Get equipped with the tools, strategies and actionable insights that can be brought back to your municipality. Explore new ways to engage, learn and connect. Need professional development credits? By attending the MFOA conference, you can gain credits towards your continuing professional development (CPD) certification. Simply request your certificate after the conference.
- 4 Stay Relevant** – If we want to stay relevant in our profession we must embrace, understand and integrate changes, new ideas and best practices to our municipality. There is no better place to learn how to do this successfully than at the MFOA conference.
- 5 Inspire Your Team** – Take what you have learned and share it with your team which in turn will positively affect your municipality's bottom line.